

Quiz Tues 6.4

Omit Section 6.7 (Financial Math)

6.6 Logarithmic and Exponential Equations Cont'd

Recap 4 tools (see Wednesday notes)

Ex: Solve $2^{x+1} = 3^x$

Take $\ln$ of both sides:

$$\ln 2^{x+1} = \ln 3^x$$

Recall $\log_a M^r = r \log_a M$

$$(x+1) \ln 2 = x \ln 3$$

$$x \ln 2 + \ln 2 = x \ln 3$$

$$x \ln 2 - x \ln 3 = -\ln 2$$

$$x (\ln 2 - \ln 3) = -\ln 2$$

$$x = \frac{-\ln 2}{\ln 2 - \ln 3} \quad \checkmark \quad \text{or} \quad \frac{\ln 2}{\ln 3 - \ln 2} \quad \checkmark$$

Ex: Solve $9^x - 2 \cdot 3^x - 24 = 0$ (TRICKY)

Notice $9^x = (3^2)^x = 3^{2x} = (3^x)^2$

Equation: $(3^x)^2 - 2 \cdot 3^x - 24 = 0$

Sub $u = 3^x$

$$u^2 - 2u - 24 = 0$$

$$(u - 6)(u + 4) = 0$$

$$(3^x - 6)(3^x + 4) = 0$$

↙
 $3^x - 6 = 0$
 $3^x = 6$

$$\ln 3^x = \ln 6$$
$$x \ln 3 = \ln 6$$

$$x = \frac{\ln 6}{\ln 3}$$

↓
 $3^x + 4 = 0$
 $3^x = -4$

$$\ln 3^x = \ln(-4)$$

no solution

Answer:

$$x = \frac{\ln 6}{\ln 3}$$

6.8 Exponential Growth and Decay

Exponential Growth
e.g. population

TYPICALLY

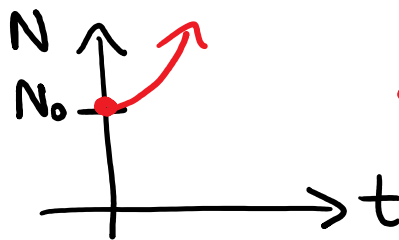
$$N = N_0 e^{kt}$$

N = population

N_0 = initial population

t = time

k = growth rate
($k > 0$)



$$N = N_0 e^{kt}$$

Formula Sheet: $A = Pe^{rt}$

A = Population

P = Initial Pop.

r = growth rate

t = time

Ex: Bacteria growth is given by $N = 6e^{0.038t}$
where N : grams and t : days.

Find:

a) initial mass

6 grams

b) growth rate

0.038

3.8% per day

c) mass after 10 days

$$\begin{aligned} t=10 \rightarrow N &= 6e^{0.038t} \\ &= 6e^{[0.038 \times 10]} \\ &\approx 8.8 \text{ g} \end{aligned}$$

d) time when mass is 10g

$$N = 6e^{0.038t}$$

$$N=10 : \quad 10 = 6e^{0.038t}$$

Isolate the exponential

$$\frac{10}{6} = e^{0.038t}$$

$$\ln\left(\frac{10}{6}\right) = \ln e^{0.038t}$$

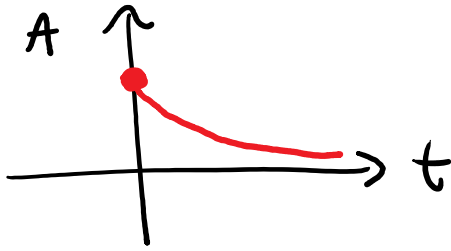
$$\ln\left(\frac{10}{6}\right) = 0.038t \cancel{\ln e}$$

$$\frac{\ln\left(\frac{10}{6}\right)}{0.038} = t$$

slicker
 $\ln e^? = ?$

$t \approx 13$ days

Exponential Decay



$$A = Pe^{rt} \quad (\text{Now } r < 0)$$

$$\text{As } t \rightarrow \infty \quad A = Pe^{-(\text{big})} \rightarrow 0$$